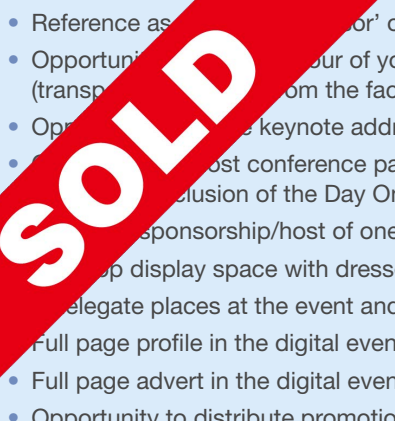




Aviation Week Network would like to invite you to exhibit and sponsor at the annual Engine Leasing, Trading & Finance which will be held on June 7-8, 2022 at the Park Plaza Victoria, London. This is the premier conference for the engine leasing community, bringing together lessors, airlines, MROs, OEMs, consultancies and financiers to discuss the latest trends and issues in the industry. This event will return to its in-person format in 2022 and is an unique opportunity for anyone looking to promote their brand, products and services to a high level, targeted audience.

## High Level Sponsorship

### ➤ **Host Sponsor: £26,000** *(Only one available per event)*

- 
- Reference as 'Host Sponsor' organisation in all communications and top billing of logo placement
  - Opportunity to have your facilities as part of the official conference programme (transportation from the facility to be provided by the Host Sponsor)
  - Opportunity to give the keynote address and have a panel moderator on the conference agenda
  - Opportunity to host conference party/reception on middle evening of event
  - Opportunity to host the conclusion of the Day One Reception and at cost to the Host Sponsor)
  - Exclusive sponsorship/host of one element of the event (see list)
  - Tabletop display space with dressed table and chairs
  - 3 delegate places at the event and 30% discount on any additional delegate places
  - Full page profile in the digital event guide
  - Full page advert in the digital event guide
  - Opportunity to distribute promotional materials at the event (material to be pre-approved by Aviation Week)
  - Logo to be featured on all elements related to the event, both pre and post event and online
  - Formal acknowledgment in conference session by Conference Producer

### ➤ **Premium Sponsor: £12,000**

- Reference as the 'Premium Sponsor' in all communications and second billing of logo placement
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship/host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

### ➤ **Sponsor: £6,000**

- Reference as the 'Sponsor' in all communications and third billing of logo placement
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

# Elements for Exclusive Sponsorship



## ➤ Welcome Reception

The kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities  
£5,500\*



## ➤ Badges & Event Registration

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee  
£5,500\*



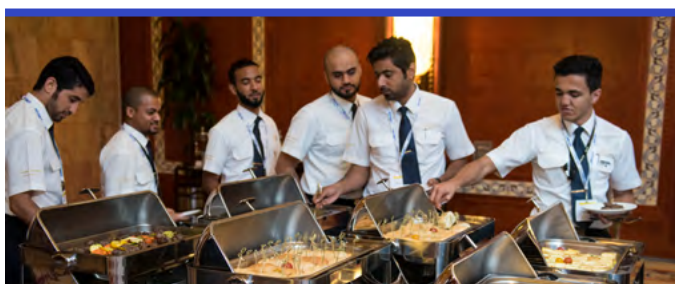
## ➤ End of Day One Reception

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships  
£5,500\*



## ➤ Refreshment Breaks

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand  
£5,500\*



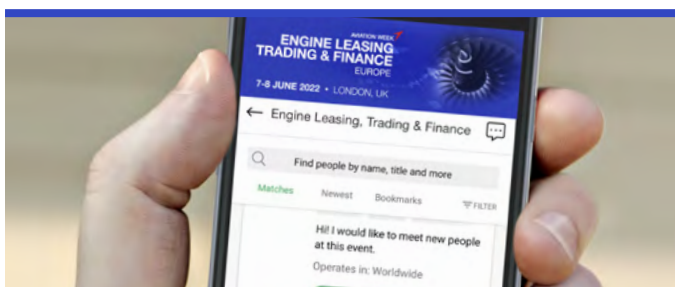
## ➤ Delegate Lunch (Day One or Two)

A great opportunity to host and network with all attendees over a relaxed buffet lunch  
£5,500\*



## ➤ Session

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)  
£7,000\*



## ➤ Event App

Put your brand in prime placement on the official app for the event  
£5,500\*



## ➤ Lanyards

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors  
£4,000\*

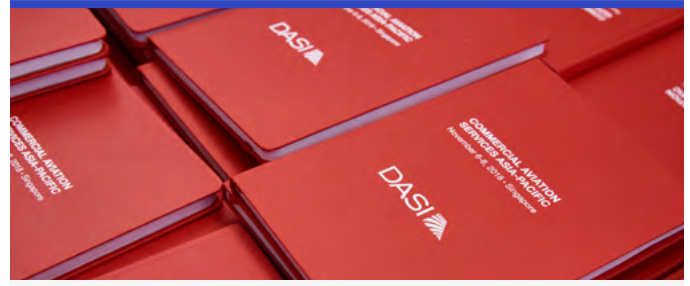
\* Price if not using as part of a Host or Premium sponsor package

# Elements for Exclusive Sponsorship



## Bags

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee  
£3,000\*



## Notebooks

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact  
£3,000\*



## Pens

Get your branding on the pens given out at the conference, available for all attendees  
£2,500\*



## Digital Event Guide

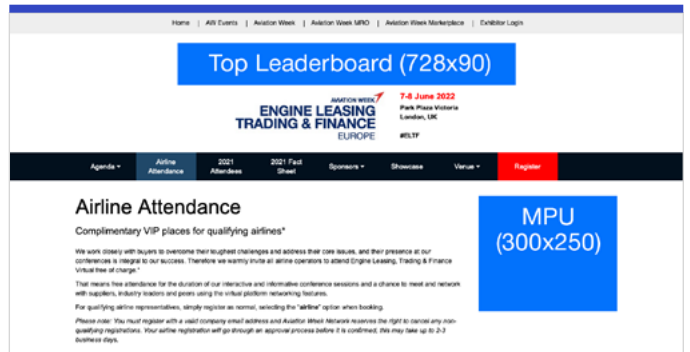
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread  
£4,000\*



## Event Guide Advertisement

Back Cover	£2,000
Inside Front Cover - <b>SOLD</b>	£1,500
Insider Back Cover	£1,000
Full Page	£750

Upgrade your advert with the assistance of our Designer for an extra £75.



## Website Advertising

Top Leaderboard (728x90)	£3,350
MPU (300x250)	£2,050

5 slots available for each position

\* Price if not using as part of a Host or Premium sponsor package

Lanyards, Bags, Notebooks & Pens, to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.

# Showcase Exhibition



## Tabletop Display: £4,500

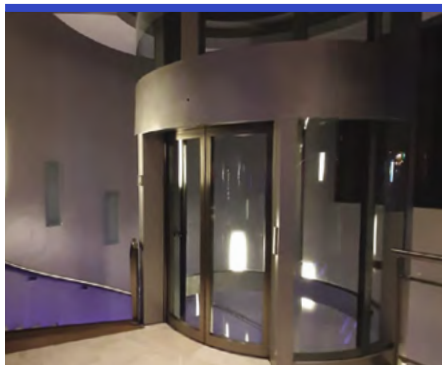
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor', with a link to your website

## Branding Opportunities



### Stairs

Brand the steps between the conference area and the hotel lobby, to have an unmissable visual impact throughout the event (total of 34 steps)  
**£3,000**



### Elevator

Brand the interior and exterior of the lift which runs between the conference and lobby level to bring your brand to the next level, literally!  
**£3,500**



### Columns (4 Available)

Brand one of the columns in the breaks and networking space (where the table tops are located), using this impactful branding opportunity to promote your products and services  
**£2,000**

*Branding price includes production and installation. Artwork to be supplied by the sponsor in the correct format by the given deadline.*

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