

Aviation Week Network would like to invite you to exhibit and/or sponsor at the annual Engine Leasing, Trading & Finance which will be held on May 18-19, 2021 at the Park Plaza Victoria, London. With over 50% of the world's fleet now leased, engine lessors are becoming an increasingly important player, involved in every aspect of the engine life cycle. With the sector evolving rapidly at the same time as becoming more competitive with new entrants, this is a must attend event to understand the key issues and what the future holds for the engine leasing community.

High Level Sponsorship

Host Sponsor: £28,000 (Only one available per event)

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- Reference as the 'Host Sponsor' organisation in all communications and top billing of logo placement
 - Opportunity to have use of your facilities as part of the official conference programme (transportation to the facility to be provided by the Host Sponsor)
 - Opportunity to give a keynote address and have a panel moderator on the conference agenda*
 - Opportunity to host a conference party/reception on middle evening of event (transportation to the event to be provided by the Host Sponsor)
 - Opportunity to host a Reception of the Day One Reception and at cost to the Host Sponsor
 - Exclusive sponsorship/host of one element of the event (see list)
 - Tabletop display space with dressed table and chairs
 - 3 delegate places at the event and 30% discount on any additional delegate places
 - Full page profile in the event guide to include 3 executive profiles
 - Full page advert in the event guide
 - Opportunity to distribute promotional materials at the event (Material to be pre-approved by Aviation Week)
 - Logo to be featured on all elements related to the event, both pre and post event and online
 - Formal acknowledgment in conference session by Conference Producer

Premium Sponsor: £13,500

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda
- Exclusive sponsorship / host of one element of the event (see list)
- Tabletop display space with dressed table and chairs
- 3 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the event guide to include 3 executive profiles
- Full page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: £7,000

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the event guide to include 3 executive profiles
- Half page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

* All editorial content/speakers is at the discretion of the Editorial Director and is not reflected in this sponsorships.

Elements for Exclusive Sponsorship & Additional Sponsorship Items



Welcome Reception

The kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities
£6,000*



Badges & Event Registration

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee
£6,000*



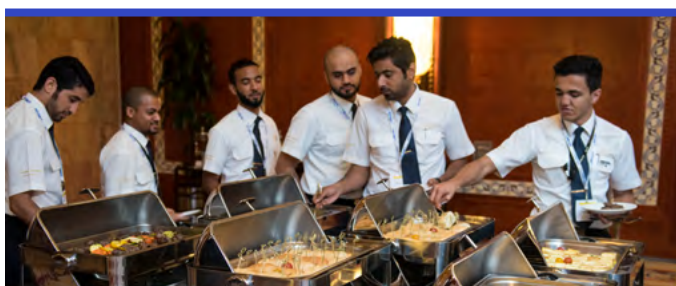
End of Day One Reception

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships
£6,000*



Refreshment Breaks (Day One or Two)

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand
£4,500*



Delegate Lunch (Day Two)

A great opportunity to host and network with all attendees over a relaxed buffet lunch
£6,000*



Lanyards

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors
£3,500*



Bags

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee
£3,500*



Notebooks

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact
£3,500*

* Price if not using as a Sponsorship Element

Lanyards, Bags, Notebooks & Pens to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.

Elements for Exclusive Sponsorship & Additional Sponsorship Items



➤ Pens

Get your branding on the pens given out at the conference, available for all attendees
£3,000*

** Price if not using as a Sponsorship Element*

Lanyards, Bags, Notebooks & Pens to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.



➤ Event Guide Advertisement

Back Cover	£2,000
Inside Front Cover	£1,500
Insider Back Cover	£1,000
Full Page	£750

Showcase Exhibition



➤ Tabletop Display: £4,500

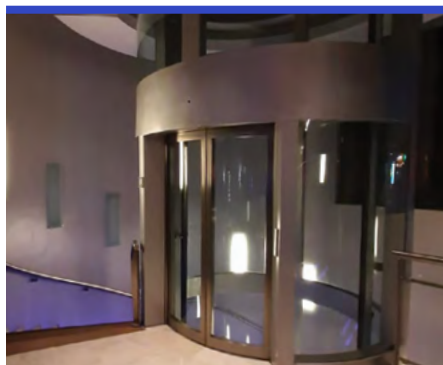
- Tabletop display space with dressed table and chairs
- 2 delegate places at the event
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor', with a link to your website

Branding Opportunities



➤ Stairs

Brand the steps between the conference space to the hotel lobby & exit to have an unmissable visual impact throughout the event (total of 34 steps).
£3,000



➤ Elevator

Brand the interior & exterior of the elevator which runs between the conference & lobby level to bring your brand to the next level, literally!
£3,500



➤ Columns

Brand one of the columns in the breaks & networking space where the table tops are located, where you can use this impactful branding opportunity to promote your products and services.
£2,000

Branding price includes production and installation. Artwork to be supplied by the sponsor in the correct format by the given deadline.

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