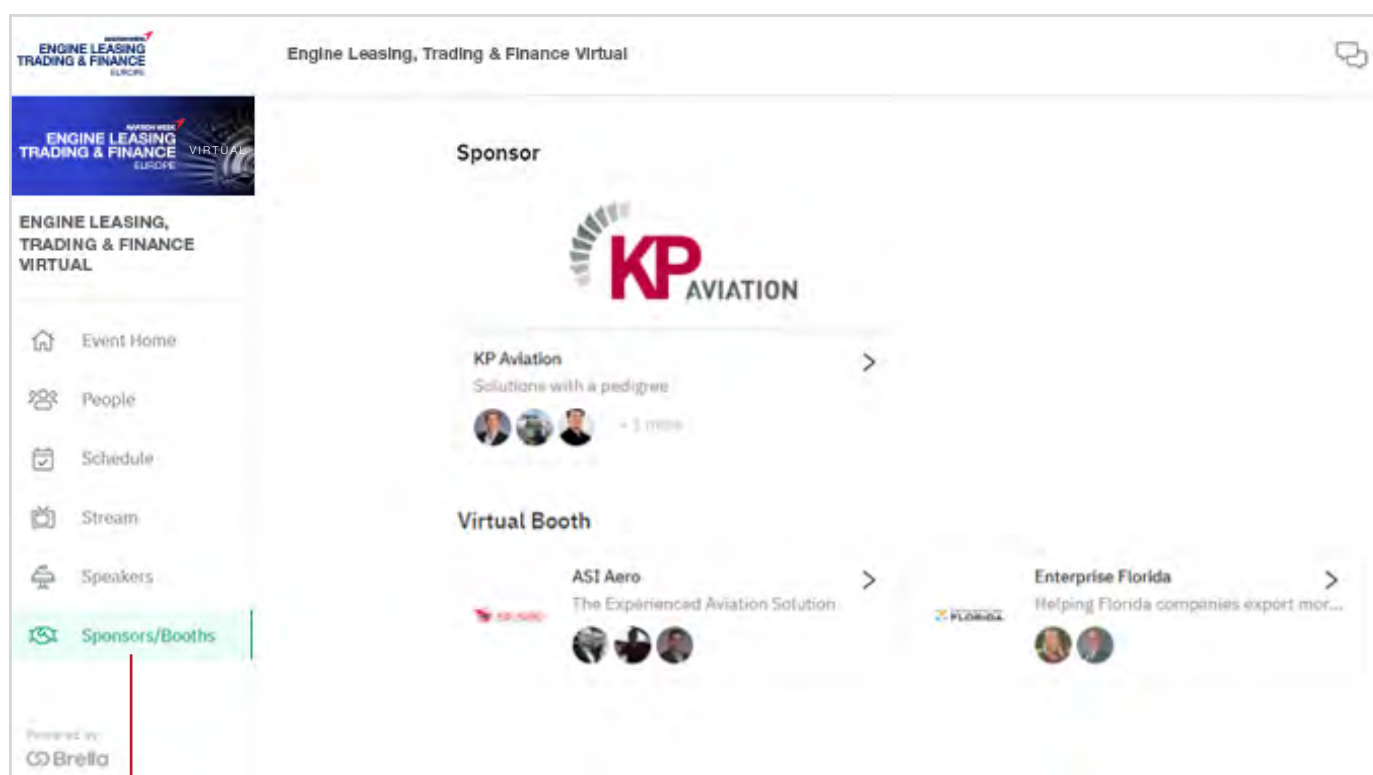


Engine Leasing, Trading & Finance 2021, originally due to take place in London, UK, will now take place as a 1.5 day virtual event on 18-19 May. Using the Brella platform, which has already been successfully implemented at the Aero-Engines Europe conference in September 2020, this will be the first ever virtual gathering dedicated for the engine leasing community, available to access using your computer or mobile device. Your virtual virtual booth will be hosted within the Brella platform with customisable elements including video, gallery, company description, chat function, 'Meet the Reps' and more. This virtual platform will allow you to network with the virtual attendees through the one-to-one chat and video meeting functions plus access the agenda content both live-streamed and on demand.

The benefits that come with a virtual booth are as follows:



Your virtual booth

will be listed under the 'Sponsors/Booth' tab showing your company name, logo, strapline and pictures of 3 of your representatives.

Virtual Networking

Brella engagement stats from Aero-Engines Europe Virtual, September 2020

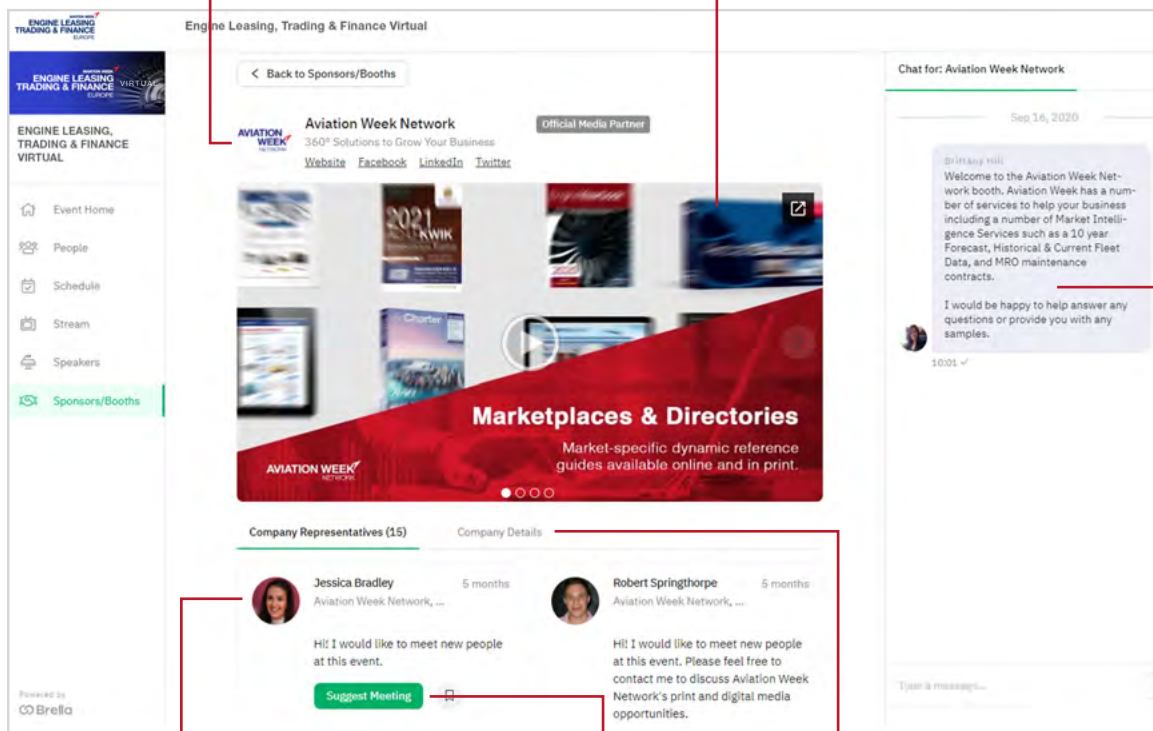
- On average, sponsors and exhibitors had 18 video meetings each across the two day event
- 400+ accepted video meetings across 275+ attendees
- 2,250+ chat messages

Company Summary

Below your logo, company name, strapline and participation level will be links to your company website and your social media platforms.

Sponsor Deck

Here you can display your products or services in the form of embedded videos, PDF documents or images.



Chat Function

All attendees have access to network with your company representatives via the chat function, in addition to the private meetings function.

Company Representatives

Your registered team members will be listed showing their name, job title, picture and bio. Each company representative can also receive direct meeting booking requests through the 'Suggest Meeting' button.

Company Details

The Company Details tab allows you to add a company description.

Post Event you will receive a list of tangible leads of those attendees who interacted with you.

For further information on how the Brella platform works, please [click here](#).

You will be contacted closer to the event to request the information required for your virtual booth.

If you have any queries in the meantime, please contact your [Account Manager](#) or email arabella.martin-nunn@aviationweek.co.uk.