

Engine Leasing, Trading & Finance 2021, originally due to take place in London, UK, will now take place as a 1.5 day virtual event on 18-19 May. Using the Brella platform, which has already been successfully implemented at the Aero-Engines Europe conference in September 2020, this will be the first ever virtual gathering dedicated for the engine leasing community, available to access using your computer or mobile device.

3 Key Pillars of the Virtual Event:

Expert Led Content

Aviation Week prides itself on delivering content that is timely, relevant and presented by industry leading experts. The virtual event will run a 1.5 day schedule, allowing delegates to instantly stream live sessions or access the sessions on-demand. The conference agenda will mix presentations and interactive panel discussions on the most pressing topics facing the engine leasing and finance industry today.

Live Q&A & Polls

Seamless Q&A will run alongside the live sessions, giving you unprecedented access to the speakers at the touch of a button as well as being able to contribute to the discussions with interactive polls.

Matched Networking

We know how important this community values face-to-face networking with prospects, customers and friends. With the virtual platform, not only are you matched with attendees interested in your products, but you are easily able to arrange a time that's convenient and book a video meeting without leaving the event (no external downloads required).

SPONSORSHIP & EXHIBITION OPTIONS

Sponsor £6,000

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Company logo and short description will appear on attendee's list of matches on rotation
- 2 push notifications – 1 per day
- 4 complimentary attendees (worth £449 per delegate)
- Virtual booth with customised elements including video, gallery, chat function, and "Meet the Reps"
- Half page profile in the event guide
- Half page advert in the event guide
- Logo to be featured on all elements related to the event, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer
- List of tangible leads after the event of those attendees who interacted with you

Virtual Booth £2,500

- Listing under the sponsors tab under Virtual Booth
- Virtual booth with customised elements including video, gallery, chat function, and "Meet the Reps"
- 100 word profile in the event guide
- Logo to be featured on event website as 'exhibitor', with a link to your website
- 2 complimentary attendees (worth £449 per delegate)
- List of tangible leads after the event of those attendees who interacted with you

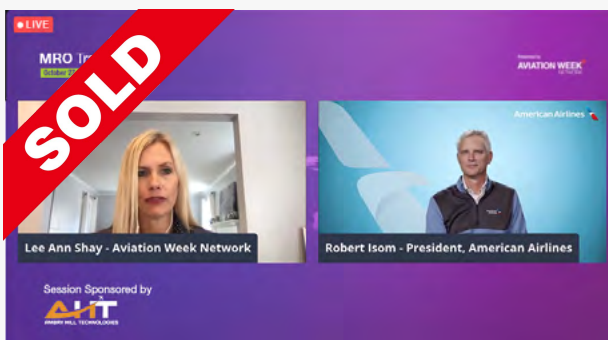
Added Benefits of Virtual Sponsorship in the current environment:

- No Additional Costs – with virtual, your costs associated with attending an in-person event are cut
- New Attendees/Leads – as the event can be accessed from anywhere, it is available to brand new attendees who may not have engaged with this conference before, broadening your scope of leads

Plus:

- Prove your ROI – at the end of the event you'll get a list of leads and analytics – tangible data to prove your return on investment
- Pre and Post Event Exposure – attendees will gain access to the platform both before and after the event dates, giving you additional branding and lead generation and keeping your business at the forefront of your customers' minds

LIVE STREAM OPTIONS

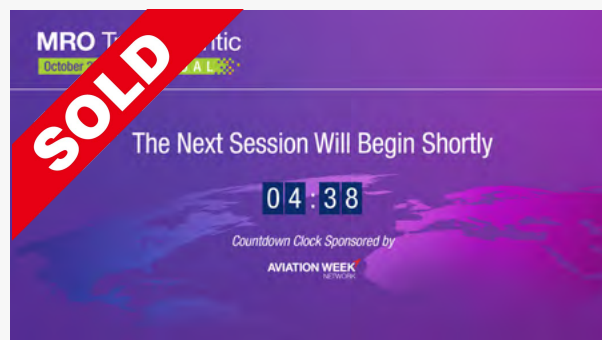


Live Stream Host Sponsor

Become the sole Host Sponsor of the live stream and place your logo in front of all of the content viewers across the 2 days

£6,000

Max 1



Sponsored Countdown Timer

or waiting room shown prior to each session beginning
 £2,500

Max 1 per day

1 Minute Corporate Video Presentation

£3,000

Scheduled* into the conference programme including an optional introduction from the conference producer

Max 4

30-60 Second Corporate Video

£1,500

Scheduled* into the breaks of your choice between sessions, on rotation

Max 4 per break

30-60 Second Corporate Video (On Demand Content)

£900

Scheduled* mid-session during On Demand content only

Max 6

Corporate Banner Advert

£750

Played in the breaks between sessions, on rotation

Max 4 per break

* All scheduled video slots subject to approval by the conference producer

CONTENT OPTIONS

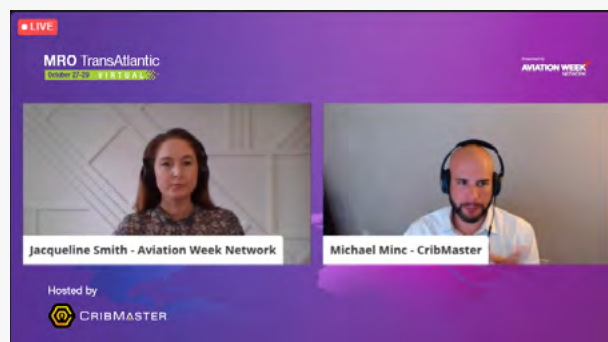
Sponsor and run a specialist session, roundtable or product briefing on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the programme)



**Sponsored Session or Roundtable
 (30 minute session)**

£4,750

Max 2



**Sponsored Product Briefing
 (15 minute session)**

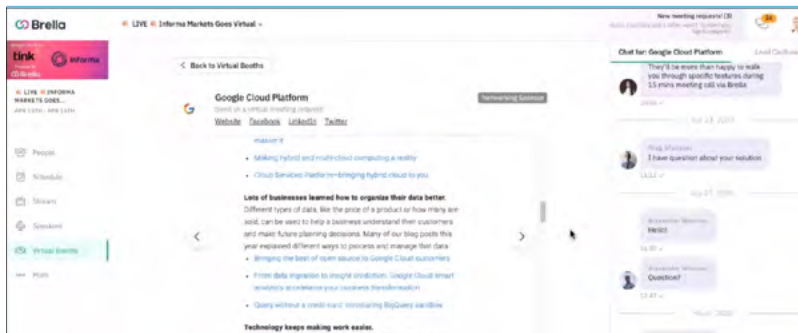
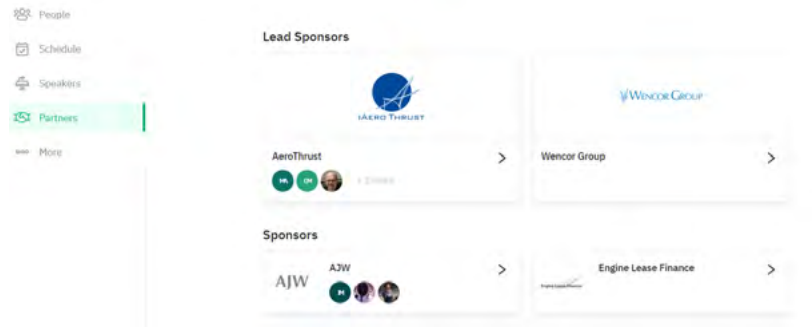
£3,250

Max 2

Examples of Key Features within the app

Sponsor Listings

One of just a few tabs, the sponsor listing is easy to find for all attendees.

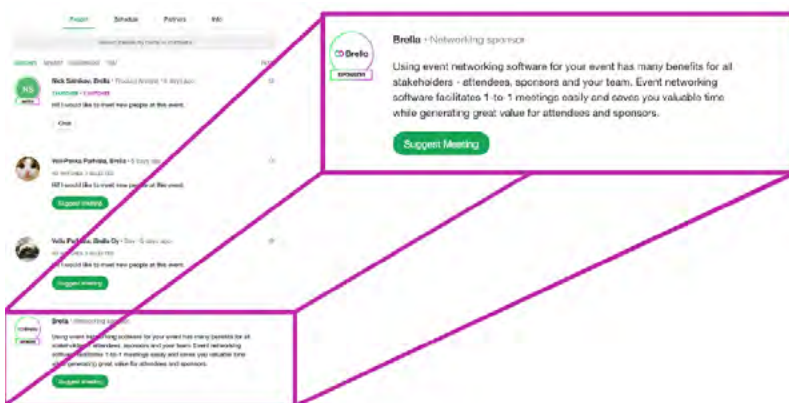
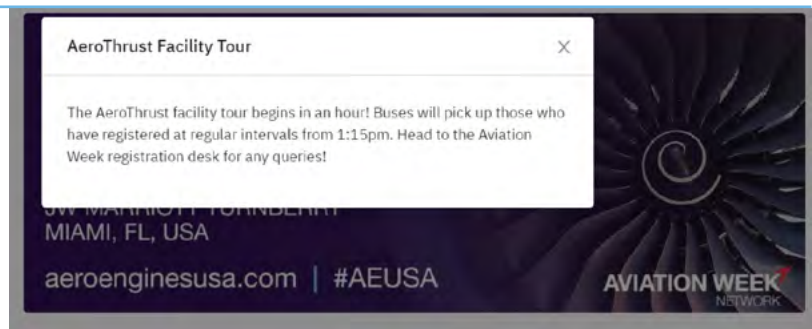


Virtual Booth

Your virtual booth can house video footage, a product gallery, a list of representatives and a chat function to network with attendees.

Push Notification

Send a custom message to every virtual attendee – a great tool for a snappy sales pitch or as a reminder to attendees to join your conference session.



Attendee Match Listing

List your company profile within the list of matched attendees.

Contact To enquire about a virtual sponsorship opportunity, please contact your account representative:

Europe/Asia/Africa/Middle East/Russia



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